

GRACE SECURITY CONSULTANTS
Franchise Business Model

(The profit margins depicted below are based on the following rates of service. The figure on the left shows your profit if you worked 20 or 40 a hours a week and the figure on the right shows your profit if you hired officers to work the account for you at \$10.00 an hour.)

	@ \$25.00/hr	@ \$21.00/hr	@ \$18.00/hr
20/hrs	\$500.00/wk	\$420.00/wk	\$360.00/wk
GSC	\$50.00	\$42.00	\$36.00
Insurance	\$6.00	\$6.00	\$6.00
Salaries	\$0/\$200.00	\$0/\$200.00	\$0/\$200.00
Profit	\$444.00/\$244.00	\$372.00/\$172.00	\$318.00/\$118.00
40/hrs	\$1000.00/wk	\$840.00/wk	\$720.00/wk
GSC	\$100.00	\$84.00	\$72.00
Insurance	\$6.00	\$6.00	\$6.00
Salaries	\$0 /\$400	\$0/\$400	\$0/\$400.00
Profit	\$894.00/\$494.00	\$750.00.00/\$350.00	\$642.00/\$242.00
80/hrs	\$2000.00/wk	\$1680.00/wk	\$1440.00/wk
GSC	\$200.00	\$168.00	\$144.00
Insurance	\$6.00	\$6.00	\$6.00
Salaries	\$400/\$800.00	\$400.00/\$800.00	\$400.00/\$800.00
Profit	\$1394.00/\$994.00	\$1106.00/\$706.00	\$890.00/\$490.00
168/hrs	\$4200.00/wk	\$3528.00/wk	\$3024.00/wk
GSC	\$420.00	\$352.80	\$302.40.00
Insurance	\$6.00	\$6.00	\$6.00
Salaries	\$1280.00/\$1680.00	\$1280.00/\$1680.00	\$1280.00/\$1680.00
Profit	\$2494.00/\$2094.00	\$1889.20/\$1489.00	\$1441.60/\$1035.60

Uniforms, Supplies and Equipment

- Business Cards - \$35.00 (100)
- Polo Shirt - \$55.00 w/Embroidered Badge (1)
- Car Magnets - \$55.00 (2)
- Tactical Shirt w/Shoulder Patches & Embroidered Badge - \$55.00 (1)
- Sweater w/Shoulder Patches & Embroidered Badge - \$55.00 (1)
- Jacket w/Shoulder Patches & Embroidered Badge - \$55.00 (1)
- Tactical Pants - \$55.00 (1)
- Traffic Cones (2) - \$50.00
- Strobe Light - \$65.00
- Spotlight - \$40.00